

Advertising Loyalty Program

As our thanks to you, when you advertise with us, we give you the opportunity to earn points towards savings on future advertisements! Below is all of the information you need to know about our loyalty program!

How does the program work?

- Earn 1 point for every dollar spent on advertising with UConn Transportation.
- Updated point totals can be found at the bottom of each invoice you receive.
- Use your points towards discounts on future bus advertisements with our department. (See redemption values below)

What are the rewards I can earn?

- 500 points= 5% off any future shuttle bus advertising
- 1000 points= 10% off any future shuttle bus advertising
- 1500 points= 15% off any future shuttle bus advertising

How do I redeem my points?

Simply inform the Advertising Coordinator at time of contract signing that you would like to redeem your loyalty points. It's that simple!

Maximum point redemption at any given time= 1500 points. Points may not be transferred. Points may only be used towards future advertisement purchases. There is no expiration date for points earned. You must inform the Coordinator of Transportation that you would like to redeem points prior to receiving invoice for current order.