

**Interior Shuttle Advertising rates for On-Campus Organizations/Departments:**

Duration of Advertisement	11"Hx17"W Ad	11"Hx24"W Ad	8.5"x11" Flyer
1-3 weeks	\$100/week	\$125/week	\$50/week
4+ weeks	\$90/week	\$115/week	\$45/week
Full Semester (15 weeks)	\$80/week	\$100/week	\$40/week

**Interior Shuttle Advertising rates for Off-Campus Advertisers:**

Duration of Advertisement	11"Hx17"W Ad	11"Hx24"W Ad	8.5"x11" Flyer
1-3 weeks	\$125/week	\$150/week	N/A
4+ weeks	\$100/week	\$125/week	N/A
Full Semester (15 weeks)	\$90/week	\$115/week	N/A



Ask about our Updated Advertising Loyalty Program!

**Digital Marquee Advertisement rates (UConn affiliates ONLY):**

Daily Rate of \$125. (\$25 Programming and Installation charge will be applied to all Marquee requests.)

Rates include advertising space on all 19 of our campus buses, granting exposure to over 55,000 passengers every week. With competitive rates, and discounts given for extended exposure cycles, UConn Transportation advertising is a great way to share your events/businesses with many different demographics around campus!

Please see information sheets, located on our website, for more information/ad specifications.

**Questions/Inquiries:**

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