



Shuttle Bus Flyer Advertisement Information

Pricing: Varies. See pricing sheet for more information.

- Price includes the installation, exposure time, and removal of one flyer on each of our 19 buses.
- Flyers must remain posted for no less than a one week period of time (Sunday-Sunday). If flyer space is purchased for any period longer than one week, they may be changed on a weekly basis if desired. (Discounts may apply).
- We accept payment through many different convenient options, including the following: Check, Credit Card, Department KFS accounts, and Husky Bucks. (Make checks payable to UConn).
- **Payment is due no later than the Friday before the advertisement's starting date** (Unless otherwise arranged).
- Advertisers may not request to advertise only on specific bus routes/buses. Due to the nature of bus circulation, no one bus can be guaranteed to be on a specific route on any given day. (Running one flyer per bus allows for maximum exposure throughout campus demographics despite constant bus rotation.)

Flyer Requirements:

- **Flyer advertisements are limited to University of Connecticut organizations and affiliates ONLY.**
- There is a limit of two flyers advertised on each bus at any given time, therefore spots will be given out on a first come, first served basis.
- The advertiser is responsible for the printing and delivery of all Flyers (19 per set).
- All flyers must be 8.5"x11" (Standard copy paper), Landscape Orientation.
- One option for printing is the University Document Production Center (DPC), although any source can be used for printing Flyers.
- All flyers must be delivered to the UConn Transportation office by the Thursday prior to the scheduled run date.
 - Flyers are only installed on weekends, and therefore timely delivery is crucial for an on time installation for the week following.
- We request that all flyers not be laminated, and they may be printed on either standard copy paper, or slightly thicker card stock.
- Flyers may not be saved and returned at a later time, due to the way they are displayed in each bus. (Removal of the flyers sometimes results in ripping, therefore making them unable to be used again).
- UConn Transportation maintains the right to reject any advertisement/flyer deemed inappropriate for public display; including but not limited to the promotion of alcohol and illegal substances, social

Questions and Inquiries:

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Deliver all Ads and Payments to:

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