

# UConn

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## TRANSPORTATION

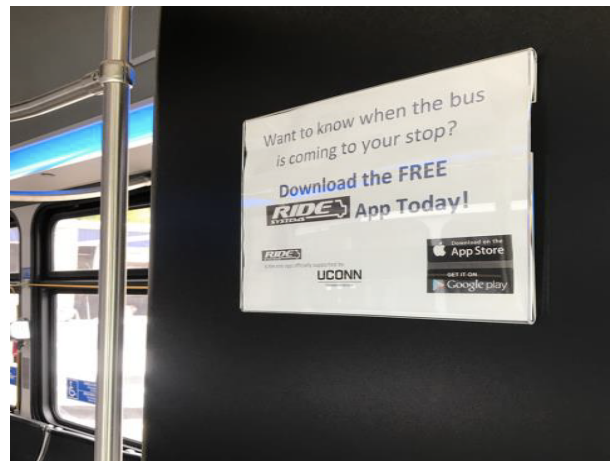


# Storrs Shuttle Bus Advertising Information Packet

For more information, or to reserve your space: Please visit our website at [transpo.uconn.edu](http://transpo.uconn.edu)

# Overview of System

- 19 Shuttle Buses
- Six Bus Routes
- As Many as 13 Buses Running at a Time
- 10,500 Passengers Per Day
- Ride Times of 5 to 20 Minutes
- Services Students, Employees, and Visitors
- Weekly Hours:
  - Monday-Thursday: 7AM to 12AM
  - Friday: 7AM to 1AM
  - Saturday: 11AM to 1AM
  - Sunday: 11AM to 6PM



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# Advertising Options

## 26 Slots Available for a Full Semester

- Price: 900 Dollars—**A 25% Reduction in Price!**
- Size: 11"x17"
- Conditions:
  - Advertisements May Be Updated During the Semester
  - Advertisements Must Be Received by the First Week of the Semester

## 10 Temporary Available Ad Slots and 2 Temporary Flyer Slots

- Price: 90 Dollars Per Week for an Advertisement and 45 Dollars for a Flyer—**A 10% Reduction in Price!**
- Size: 11"x17" Ad or 8"x11" Flyer
- Conditions:
  - Limit of 14 Weeks
  - Reservations Need to be Made 2 Weeks in Advance

\*Advertisement content must be appropriate. Appropriateness will be determined by UConn Transportation\*

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# New Loyalty Program

Full Semester:

**\*Special Offer: 10% Off for New and Returning Advertisers For 2018-2019 Academic Year\***

- 5% Off Each Year You Return as an Advertiser
- Additional 10% Off If You Refer Another Business/Department to Our Advertising Program

<b>Academic Year</b>	<b>2018-2019</b>	<b>2018-2019 w/ Referral</b>	<b>Returning 2019-2020</b>	<b>2019-2020 w/ Referral</b>
<b>Price</b>	\$810	\$720	\$855	\$765

Weekly:

- One Point Per Week Ordered
- 5% Off for Every Five Points Earned

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## Advertisement Details

- The 19 Advertisements May Be Ordered from the UConn Document Production Center (DPC)
  - Website: <https://ddpc.uconn.edu/>
- Once Ordered from DPC, You Can Request DPC to Deliver Advertisements Directly to Us At 3 Discovery Drive, Storrs, CT 06269, Unit 6199
- Advertisements are of Your Own Design, However,  
**Advertisements Must be Laminated**
- We Do Not Need to Review Your Advertisements, However, We Reserve the Right to Deem Them Inappropriate for Our Buses
  - If You Are Concerned About Appropriateness, Please Send Your Design to Us at [transportationads@uconn.edu](mailto:transportationads@uconn.edu) Before Ordering Your Ads

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## **Contact Information**

University of Connecticut Transportation Services  
3 Discovery Drive, Unit 6199  
Storrs, Connecticut 06269-6199  
[transportationads@uconn.edu](mailto:transportationads@uconn.edu)  
(860)420-6818