

UConn

TRANSPORTATION

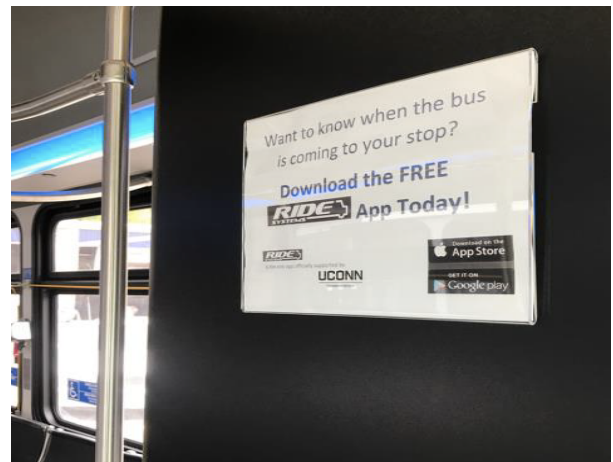


Stamford Shuttle Bus Advertising Information Packet

For more information, or to reserve your space: Please visit our website at transpo.uconn.edu

Overview of System

- 1 Shuttle Bus
- 1 Bus Route
- 1450 Passengers Per Week
- Ride Times of 10 Minutes
- Services Students, Employees, and Visitors
- Weekly Hours:
 - Monday-Thursday: 7AM to 10PM
 - Friday: 7AM to 6PM



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Advertising Options

26 Slots Available for a Full Semester (16 Weeks)

- Price: 300 Dollars
- Size: 11"x17"
- Conditions:
 - Advertisements May Be Updated Once During the Semester
 - Advertisements Must Be Received by the First Week of the Semester

10 Slots Available for a Half-Semester (8 Weeks)

- Price: 150 Dollars
- Size: 11"x17"
- Conditions:
 - Starting on the Eighth Week of the Semester

Advertisement content must be appropriate. Appropriateness will be determined by UConn Transportation

New Loyalty Program

Full Semester:

Special Offer: 10% Off for New and Returning Advertisers For 2018-2019 Academic Year

- 5% Off Each Year You Return as an Advertiser
- Additional 10% Off If You Refer Another Business/Department to Our Advertising Program

Academic Year	2018-2019	2018-2019 w/ Referral	Returning 2019-2020	2019-2020 w/ Referral
Price	\$270	\$240	\$285	\$255

Half-Semester:

- 5% Off Each Year You Return as an Advertiser
- Additional 10% Off If You Refer Another Business/Department to Our Advertising Program

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Advertisement Details

- The 1 Advertisement May Be Ordered from the UConn Document Production Center (DPC)
 - Website: <https://ddpc.uconn.edu/>
- Once Ordered from DPC, You Can Request DPC to Deliver Advertisements Directly to Us At 3 Discovery Drive, Storrs, CT 06269, Unit 6199
- Advertisements are of Your Own Design, However,
Advertisements Must be Laminated
- We Do Not Need to Review Your Advertisements, However, We Reserve the Right to Deem Them Inappropriate for Our Buses
 - If You Are Concerned About Appropriateness, Please Send Your Design to Us at transportationads@uconn.edu Before Ordering Your Ads

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Contact Information

University of Connecticut Transportation Services
3 Discovery Drive, Unit 6199
Storrs, Connecticut 06269-6199
transportationads@uconn.edu
(860)420-6818